

MOBILIZING AND EMPOWERING COMMUNITIES

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Congress on Building Capacity for Coastal
Solutions

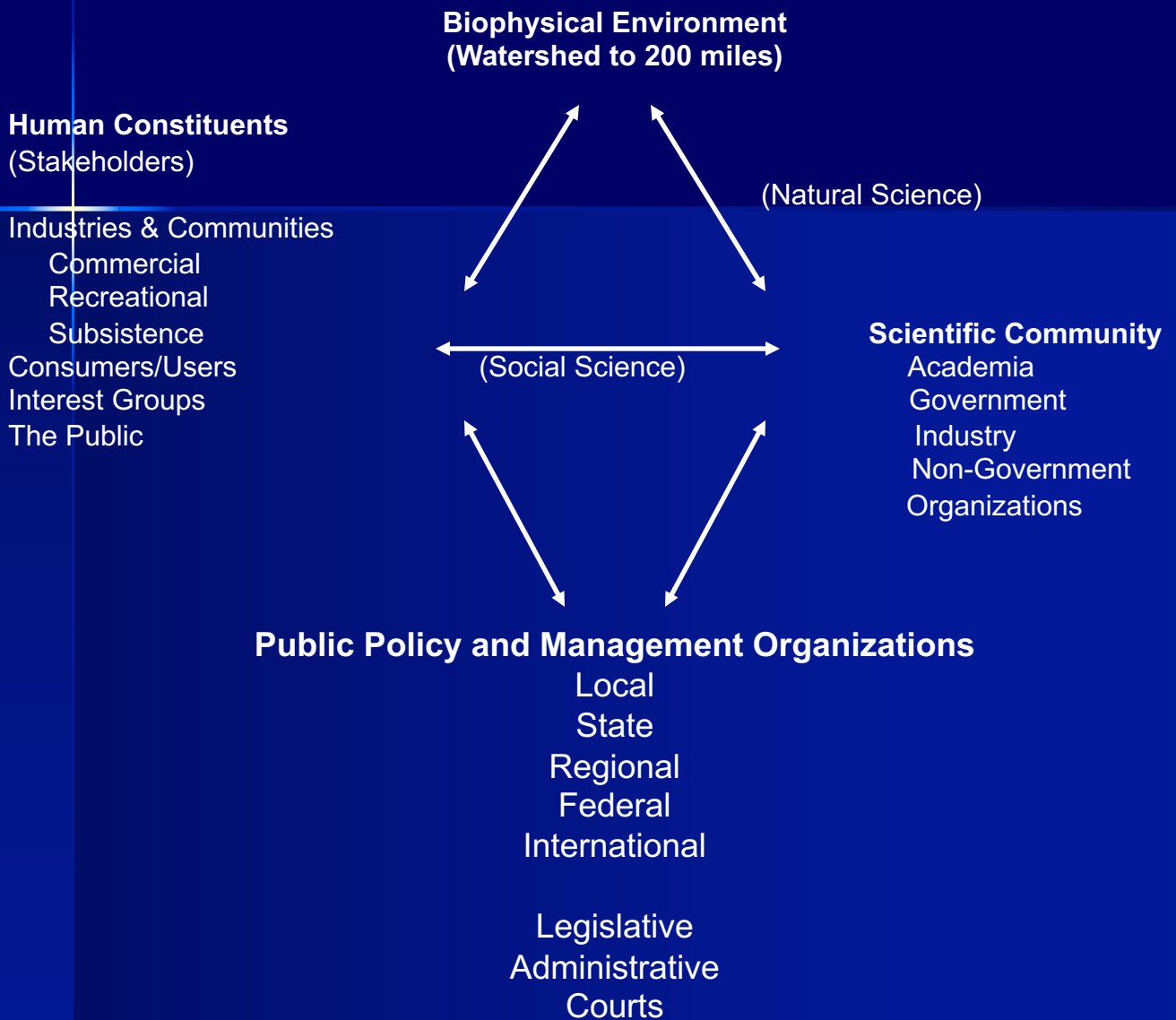
Renewable Natural Resources Foundation
Washington, DC

December 5, 2004

What is a “Community”?

A group of people with
shared interests,
perceptions and values

The Human Ecology of Coastal Governance



What are “Coastal Solutions”?

Issues of governance among people who are interested, in, or involved with, the coast

SCIENCE AND COASTAL GOVERNANCE

SCIENCE:

OBJECTIVITY, RELIABILITY,
VALIDITY

(NON-NORMATIVE: WHAT WILL,
OR MIGHT, HAPPEN)

GOVERNANCE:

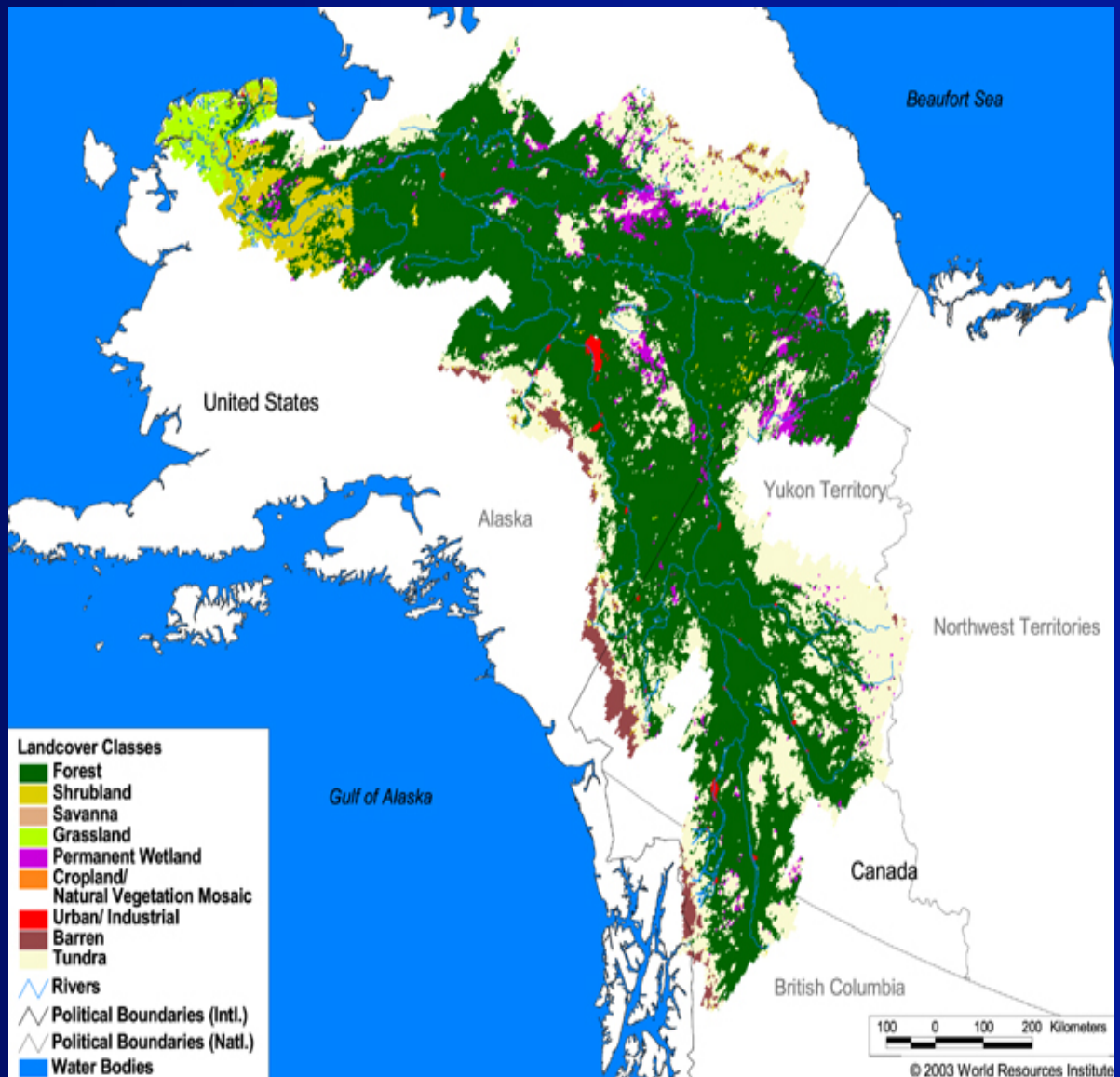
HUMAN VALUE-BASED DECISION-
MAKING AND ADVOCACY

(NORMATIVE: WHAT SHOULD
HAPPEN)

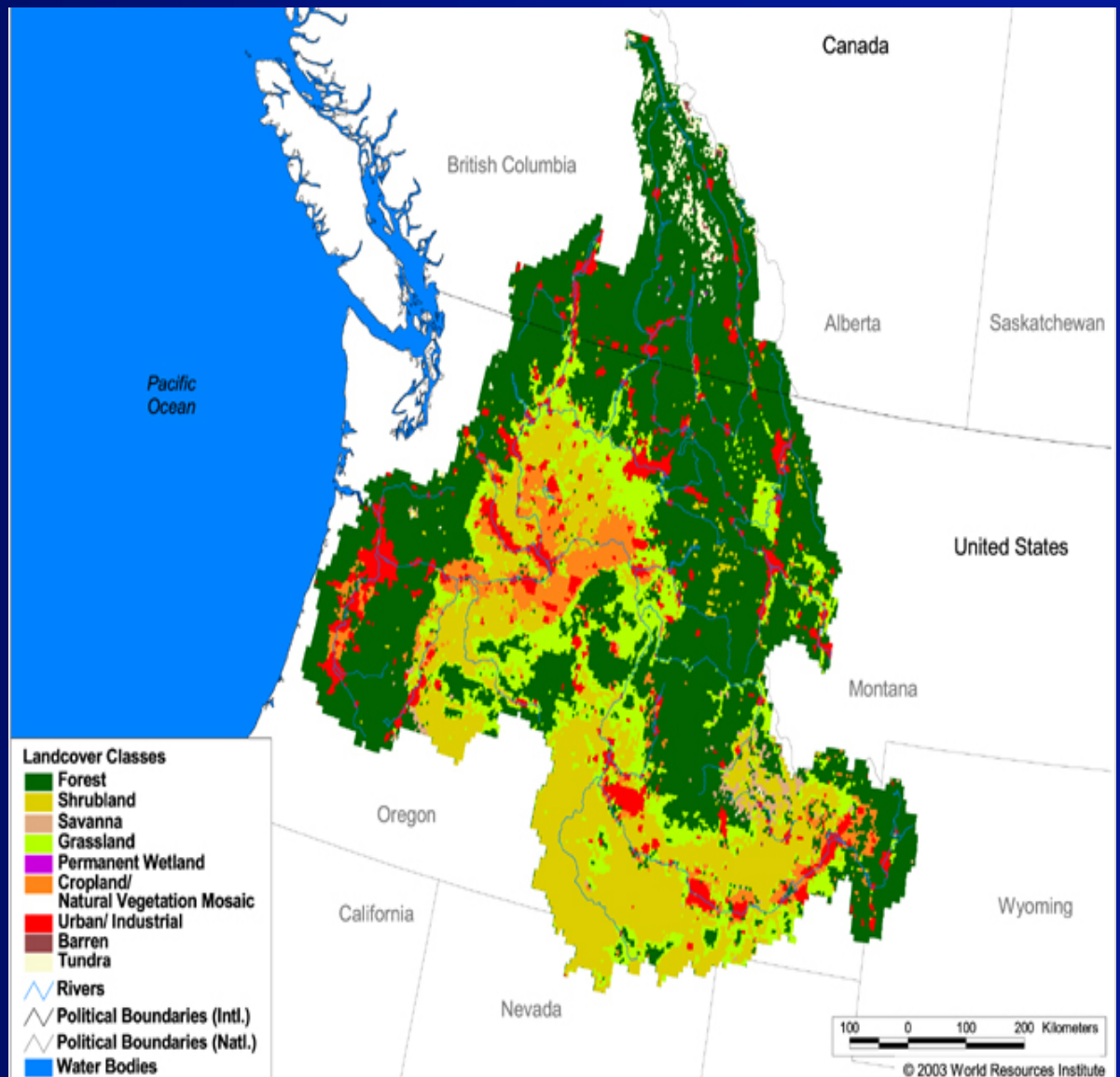
What is “The Coast”?

Upper reaches of the watersheds to the limits of the 200-mile EEZ

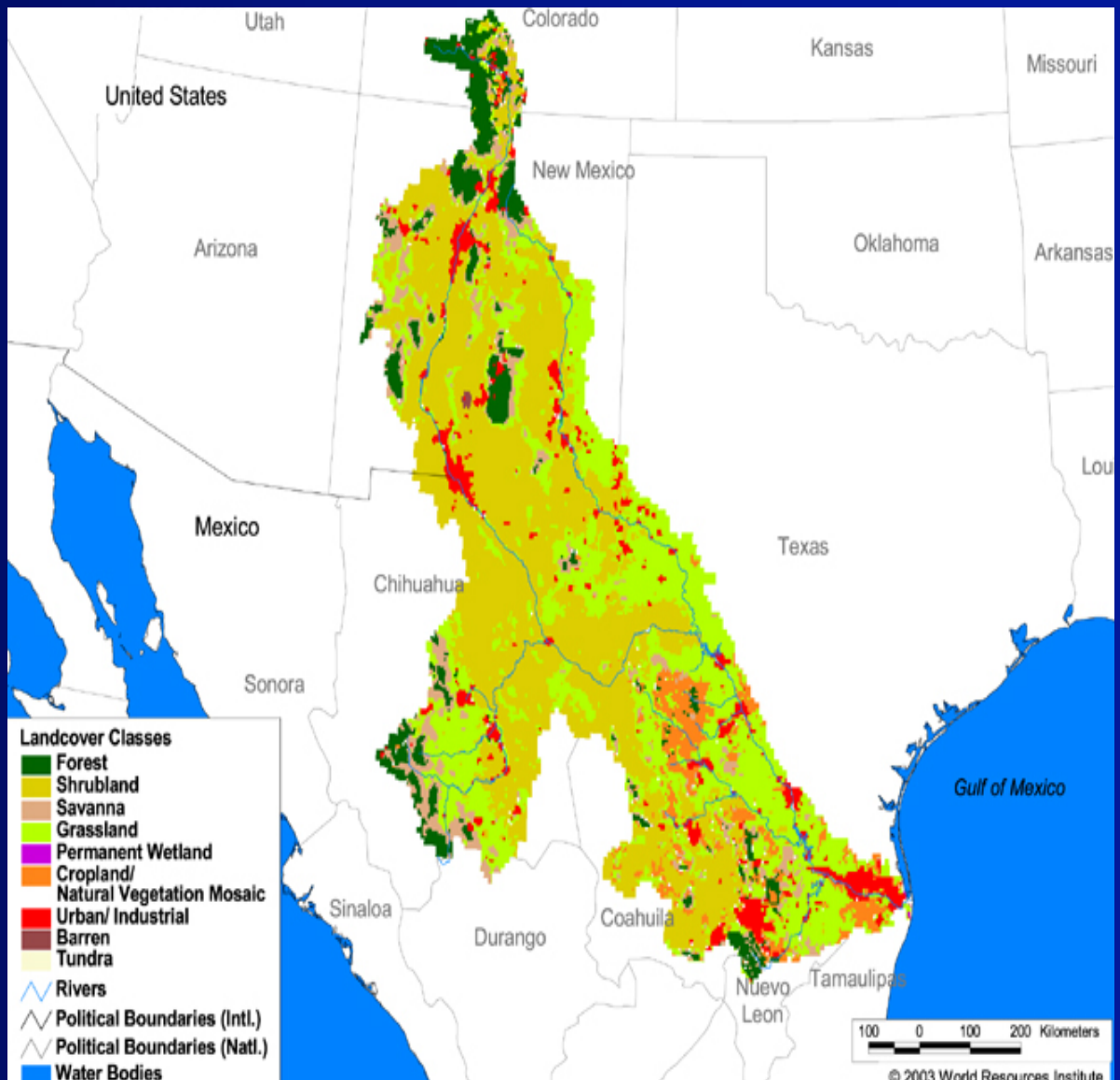
Yukon River Watershed



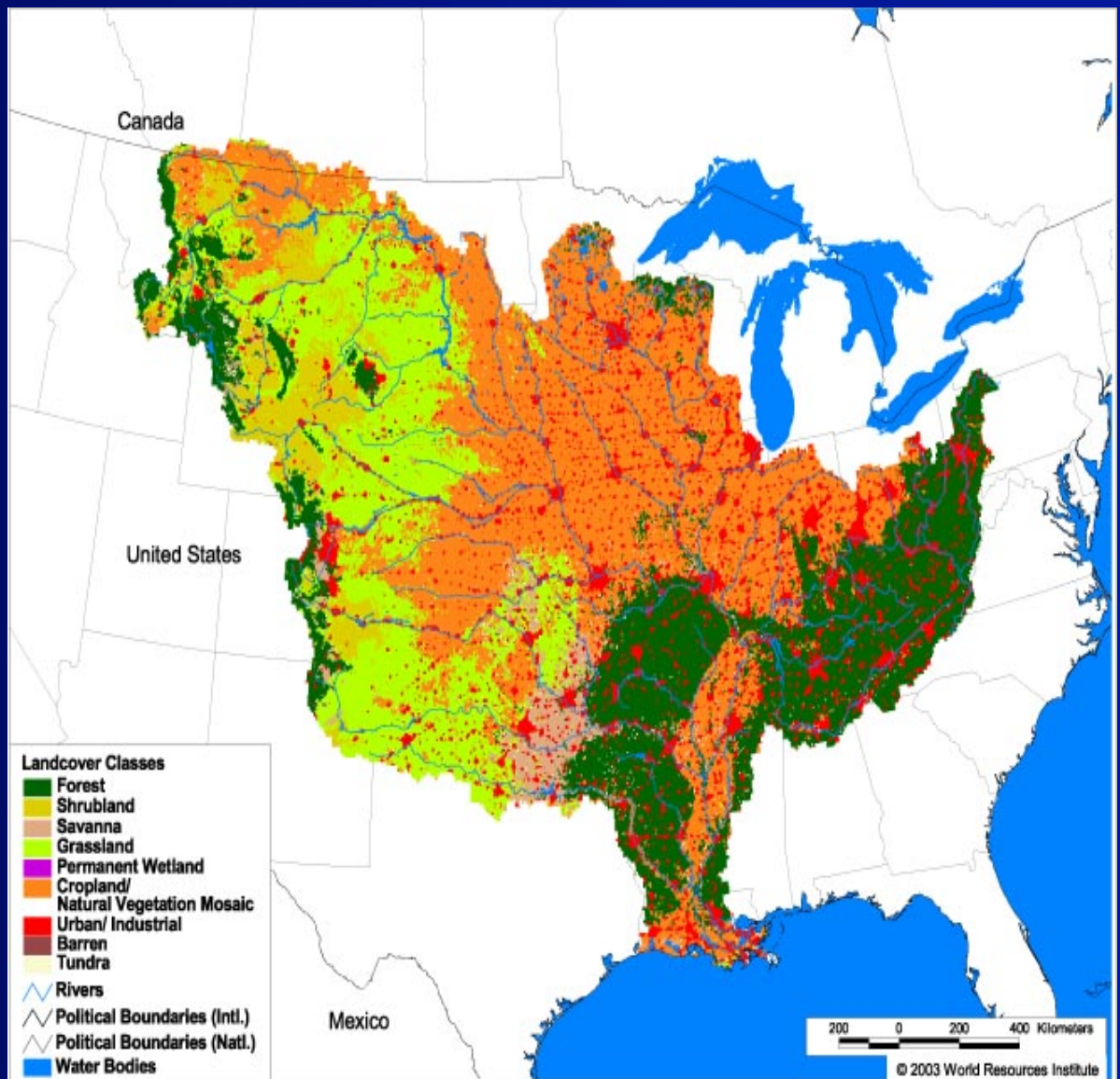
Columbia River Watershed



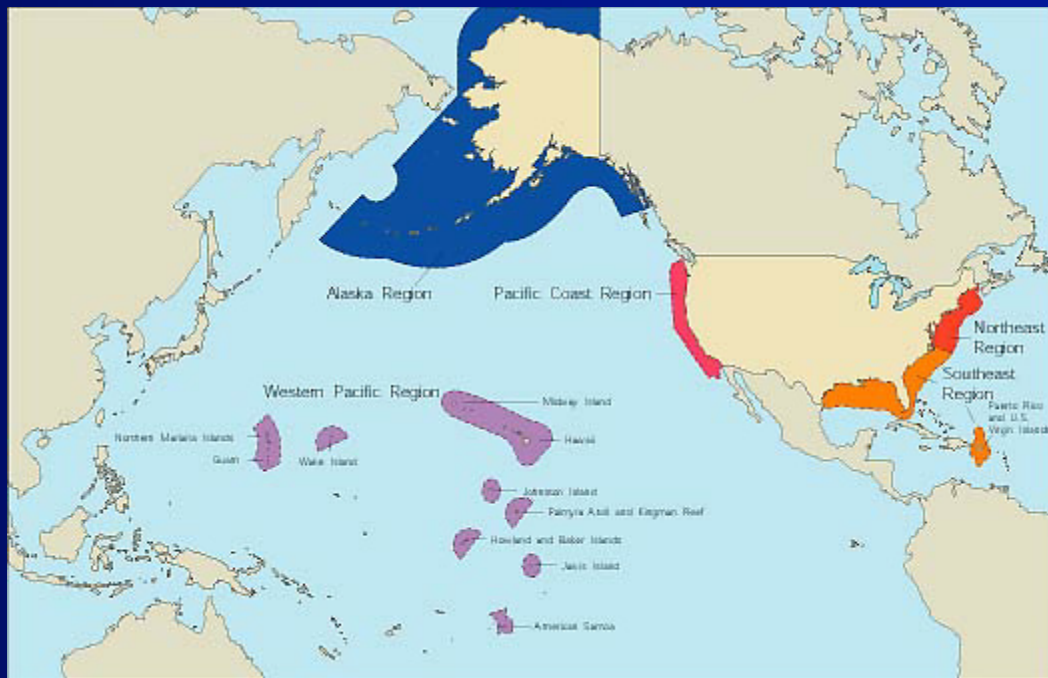
Rio Grande River Watershed



Mississippi River Watershed



The U.S. Exclusive Economic Zone



Our Problem:

Preaching to the Choir...

New Directions in Coastal Governance

ANALYSIS, FACILITATION AND ADVOCACY IN COASTAL GOVERNANCE

ANALYSIS

ANALYZING THE POTENTIAL NEED FOR
PERCEPTUAL OR BEHAVIORAL
CHANGE

FACILITATION

FACILITATING THE PROCESS OF
CONSIDERATION OF PERCEPTUAL
OR BEHAVIORAL CHANGE, WITHOUT
BIAS TOWARDS A PARTICULAR END
STATE

ADVOCACY

ADVOCATING A PARTICULAR SOLUTION
OR END STATE

New Directions in Coastal Governance

- Identify the Communities/ Constituencies
- Evaluate Their Attitudes, Perceptions and Values
- Engage Them in a Facilitation/ Consensus-Building Process
- Evaluate Common Goals and Commonly-developed Alternatives
- Promote Effective Advocacy

Freedom to Fish




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The Recreational Fishing Alliance - "Your Voice on Capitol Hill"

Black Sea Program

