



# The Future of Integrated Coastal Management and Governance

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*Congress on Building Capacity for Coastal Solutions*

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# INCREASING PRESSURES

CONNECTING PEOPLE AND SCIENCE TO SUSTAIN MARINE LIFE

PRESS ROOM

FINAL REPORT

- Press Room
- Full Report
- Report by Section
  - Executive Summary
  - State of America's Oceans
  - Conservation Recommendations
  - Detailed Recommendations
  - Appendix
  - Charts and Figures

## Press Room

### Report Links Sprawl to Declining Coastal Health

When impervious surface exceeds 10 percent, rivers, creeks, and estuaries degrade

(Washington, D.C.) As Americans prepare to celebrate Earth Day, more than half of us live along the coasts. Within 15 years, an additional 27 million people are estimated to live in coastal counties, which comprise only 17 percent of the nation's area. A new report prepared for the independent Pew Oceans Commission and released today links this development and growth along the coasts to the declining health of our ocean habitats and resources.



WHO ARE . . .

. . . Coastal Ocean Users?

- **Shipping**
- **Tourism**
- **Fishing**
- **Energy**
- **Construction**
- **Government**
- **Non-governmental organizations**
- **Public health**
- **Research**



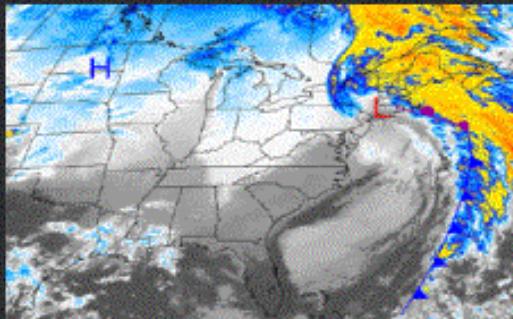
# NOAA STRATEGIC PLAN

## Mission Goals



Ecosystem

Commerce and Transportation



Weather and Water

Climate



# GLOBAL LEADER

for Integrated Management of the Ocean

- **New focus on requirements for resource management**
- **New partnerships to coordinate federal investments in ocean and coastal management**
- **Integrated and multidisciplinary approach**
- **Global leadership**
  - *U.S. representative to Intergovernmental Oceanographic Commission*
  - *high-level policy (Earth Observing Summit)*
  - *technical leadership (international scientific networks)*

WHAT IS . . .

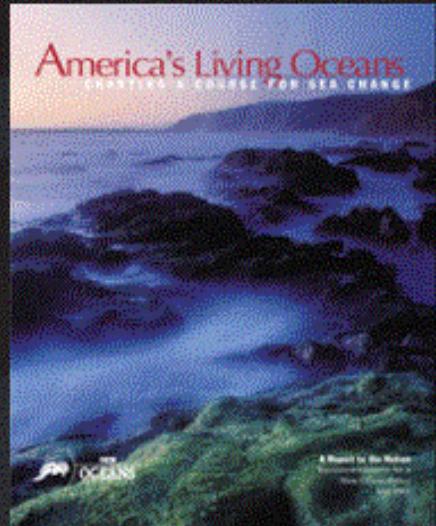
. . . INTEGRATED MANAGEMENT?

- Cross-sectoral
- Multiple-objectives and balanced
- Intergovernmental
- Land-ocean interface
- Cross-disciplinary
- Cross-functional
- Focused on governance

# INTEGRATED MANAGEMENT

## Recommendations

### U.S. Commission on Ocean Policy



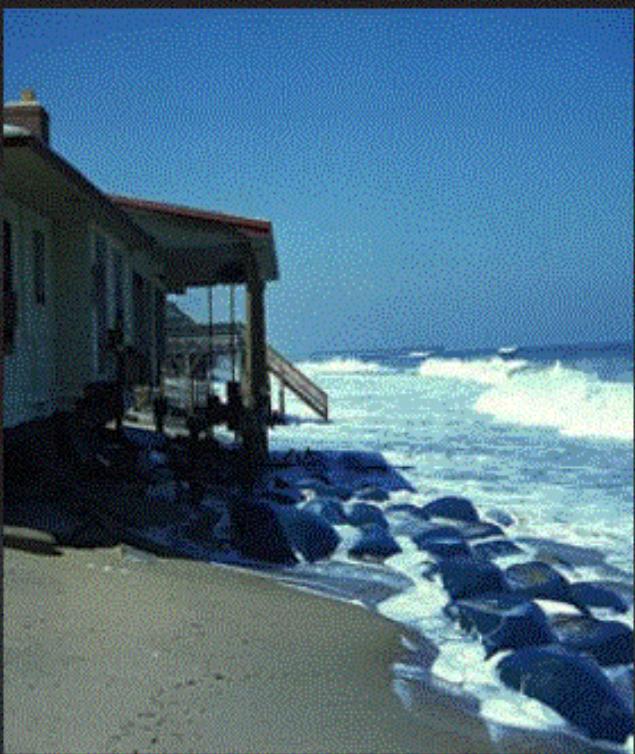
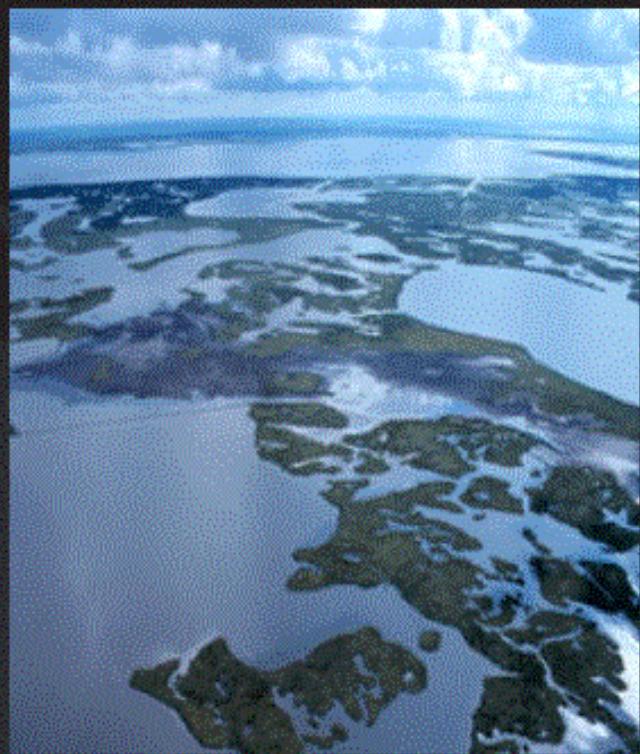
Pew Oceans Commission

# INTEGRATED MANAGEMENT

## Fundamental Principles\*

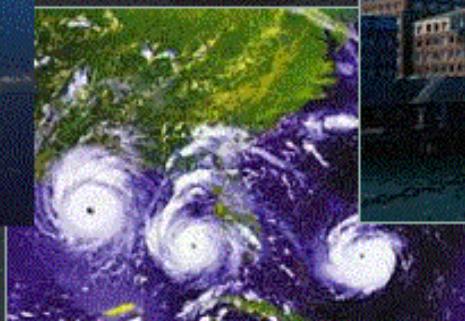
- Ocean-land-atmosphere connections
- Regional approaches to ecosystem-based management
- Multiple-use management
- Best available science and information

# COASTAL ZONE MANAGEMENT ACT



# PARTNERSHIPS

- Hazard Mitigation, Risk Assessments
- Special Area Management Planning
- Waterfront Revitalization
- Brownfields Redevelopment
- Conservation Planning
- Coastal Restoration

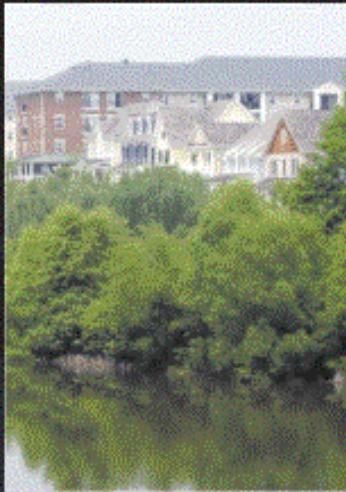


## NOS and Coastal States

- GIS Mapping
- Remote Sensing
- Site Assessment & Remediation
- Charting & Navigation
- Training
- Oceans and Human Health
- Harmful Algal Blooms



# SMART GROWTH NETWORK



**working with  
coastal  
communities**



# TRAINING COASTAL MANAGERS



National Estuarine Research Reserves



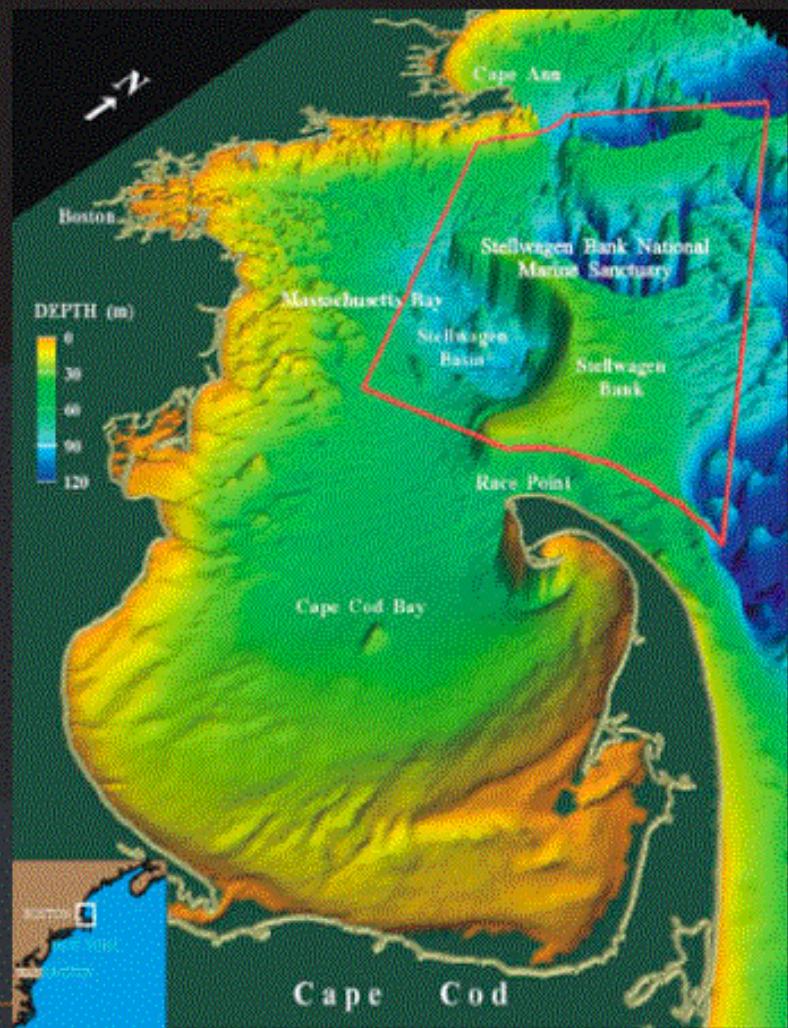
NOAA  
Coastal Services Center

Sea Grant

## **from SCIENCE to MANAGEMENT**

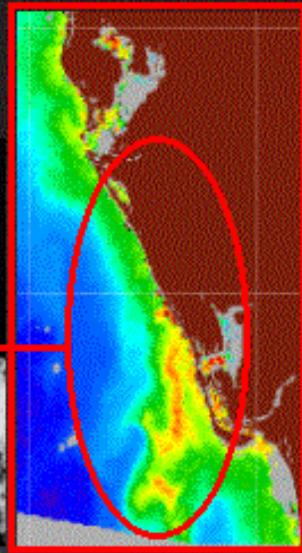
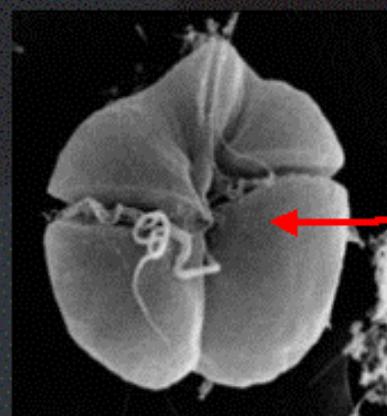
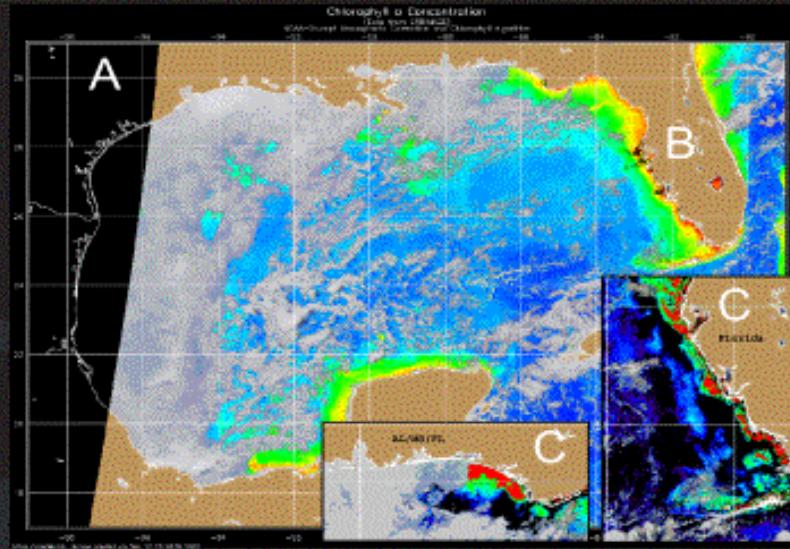
- **Involve coastal managers in a dialogue with scientists to help shape priorities for policy-driven research.**
- **Ask right kinds of questions – from perspective of users – to ensure utility of products and supporting technologies**
- **Move research results to operational, value-added context**
- **Create process for evaluation and assessment of effectiveness**
- **Provide data and decision-support information**

# MARINE PROTECTED AREAS



# HARMFUL ALGAL BLOOMS:

Forecasting



# COASTAL STORMS

## Flood Warning System

